# Introduction to Time Series Analysis

M2 Data Science & Artificial Intelligence

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# Introduction

- 1.1 Principles and Risks of Forecasting
- 1.2 Decomposition of a Time Series

# **Statistical Forecasting**



**Time series**: Sequence of observations of a phenomenon over time Continuous or discrete regular time

# **Principles and Risks of Forecasting**

**Example**: Cryptocurrencies, electricity consumption, oil prices, French population, heart rate, seismograph readings, Internet traffic, cell phone sales, flood heights of the Nile, ocean temperature, carbon dioxide concentration in the atmosphere, blood glucose levels, the President's popularity rating, *etc*.

Idea: Signal vs. noise

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"Prediction is very difficult, especially if it's about the future." Nils Bohr, Nobel laureate in Physics

#### Risks of forecasting:

- Intrinsic risk: random variation, beyond explanation;
- Parameter risk: errors in estimating the parameters;
- Model risk: choosing the wrong model.

# Principles and Risks of Forecasting

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### Example: US housing after 2005

# **Risks of Forecasting**





Example: US housing after 2005

# Introduction

1.1 Principles and Risks of Forecasting

1.2 Decomposition of a Time Series



Monthly number of airline passengers (in thousands)

### A non-stationary series:

- Trend,
- Seasonality,
- Variance



## A non-stationary series:

- Trend  $m_t$ ,
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We observe  $(y_t)_{t \in T}$  a trajectory of a stochastic process

$$Y_t = m_t + s_t + Z_t$$
 , where  $t \in T \subset \mathbb{Z}$  or  $\mathbb{N}$ 

and  $(Z_t)_{t\in T}$  is a random noise that one hopes is stationary



Monthly number of airline passengers (in thousands)

# Trend and Seasonality

## 2.1 Trend Estimation

- 2.2 Seasonality Estimation
- 2.3 Differencing
- 2.4 Stationarity

## Trend $m_t$

$$Y_t = m_t + s_t + Z_t$$
, where  $t \in T \subset \mathbb{Z}$  or  $\mathbb{N}$ 

- Expectation: Slow changes that capture long-term variations;
- Some examples: Polynomial trend:  $m_t = a_0 + a_1t + \ldots + a_dt^d$ , Exponential trend:  $m_t = a_0 + a_1\alpha^t$ , Logistic trend:  $m_t = \frac{1}{a_0 + a_1t}$
- Detrending: Remove the trend component from the time series
   → Trend estimation, average, moving average, exponential smoothing

$$\widehat{y_t} = \frac{1}{2\ell + 1} \sum_{i=t-\ell}^{t+\ell} y_i$$

## **Trend Estimation: Parametric Estimation**

In case of parametric representation of the trend  $\rightarrow$  Regression

**Polynomial trend**  $\rightarrow$  Linear regression, *i.e.* least square estimation

$$(\widehat{a_0},\ldots,\widehat{a_d}) = \operatorname*{argmin}_{(a_0,\ldots,a_d)\in\mathbb{R}^d}\sum_{t=1}^n \left(y_t - m_t\right)^2$$
, where  $m_t = a_0 + a_1t + \ldots + a_dt^d$ .

**Exercise**:  $\widehat{a} = ({}^{t}AA)^{-1}({}^{t}AY)$ 

$$Y = \begin{pmatrix} y_1 \\ \vdots \\ y_n \end{pmatrix} \qquad a = \begin{pmatrix} a_0 \\ \vdots \\ a_d \end{pmatrix} \qquad A = \begin{pmatrix} 1 & t_1 & t_1^2 & \dots & t_1^d \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & t_n & t_n^2 & \dots & t_n^d \end{pmatrix}$$

## Trend Estimation: Non-Parametric Estimation

 $m_t = f(t)$ , where f regular

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Several approaches are possible ~ kernel and local polynomials estimators.

Kernel: Function  $K : \mathbb{R}^d \to \mathbb{R}$  such that  $\int K^2 < \infty$  and  $\int K = 1$ . Kernel estimator associated with window  $h \in \mathbb{R}^+$  and kernel K

$$\widehat{f}_h(x) = \frac{\sum_{t=1}^n y_t K(\frac{x-t}{h})}{\sum_{t=1}^n K(\frac{x-t}{h})}$$



**Examples**: Gaussian, uniform, triangle, logistic, Epanechnikov, *etc.* 

## Trend Estimation: Non-Parametric Estimation

 $m_t = f(t)$ , where f regular

Several approaches are possible  $\rightsquigarrow$  kernel and local polynomials estimators.

local polynomial estimator of degree q associated with window h and kernel K

$$\widehat{f}_h(x) = \underset{P}{\operatorname{argmin}} \sum_{t=1}^n W_t(x) \|y_t - P(x_t - x)\|^2$$

where 
$$W_t(x) = \frac{K(\frac{x-t}{h})}{\sum_{t=1}^n K(\frac{x-t}{h})}$$
 and  $P(x) = \sum_{j=0}^q a_j x^j$ .

Another techniques: projection on adapted function bases, etc.

# Trend Estimation by Exponential Smoothing

**Exponential smoothing** of parameter  $\alpha \in [0, 1]$ 

$$\hat{m}_t = \alpha y_t + (1 - \alpha) \hat{m}_{t-1}$$
 and  $\hat{m}_1 = y_1$ 

#### Exercise:

- 1. Show that exponential smoothing is a moving average, specify its nature and its coefficients.
- 2. What can be said about the evolution of weights according to the past considered? What happens when  $\alpha$  is close to 1, close to 0?

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**Exponential smoothing of Holt-Winters** of parameter  $\alpha \in [0,1]$  and  $\beta \in [0,1]$ 

$$\hat{y}_{t+h} = \ell_t + hb_t$$

Level:  $\ell_t = \alpha y_t + (1 - \alpha)\ell_{t-1} + b_{t-1}$ Trend:  $b_t = \beta(\ell_t - \ell_{t-1}) + (1 - \beta)b_{t-1}$ 

# Trend and Seasonality

## 2.1 Trend Estimation

## 2.2 Seasonality Estimation

- 2.3 Differencing
- 2.4 Stationarity

# Seasonality $s_t$

$$Y_t = m_t + s_t + Z_t$$
, where  $t \in T \subset \mathbb{Z}$  or  $\mathbb{N}$ 

• **Expectation**: Periodic deterministic function of period *r* such that

$$\forall t \in T, \quad \sum_{i=1}^{r} s_{t+i} = 0;$$

• Some examples: combination of sinusoidal functions, Indicator functions;

• Least square estimation: 
$$s_t = a_0 + \sum_{j=1}^k a_j \cos(\lambda_j t) + b_j \sin(\lambda_j t)$$
, where the  $a_j$  and  $b_j$  are unknown and  $\lambda_i$  and  $\lambda_j$  are known integer multiples of  $\frac{2\pi}{d}$ .

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**Delay operator**  $(BY)_t = Y_{t-1}$ ;

**Difference operator**:  $(\Delta Y)_t = Y_t - Y_{t-1} = (1 - B)Y_t$ 

**Seasonal difference operator**:  $(\Delta_d Y)_t = Y_t - Y_{t-d} = ((1 - B^d)Y)_t$ 

**Difference operator of order**  $n: \Delta^n = (1 - B)^n$ 

Proposition:

- *n*-order-difference operator eliminates polynomial trend of degree < *n*;
- Seasonal difference operator eliminates a seasonal component of period d.



# Trend and Seasonality

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## Stationarize the Series



Test of Stationarity: Dickey Fuller, Kwiatkowski-Phillips-Schmidt-Shin (KPSS) 15

# Random time series modeling

## 3.1 Stochastic Process

- 3.2 Stationary Process
- 3.3 Auto Regressive Moving Average (ARMA) Models

## **Stochastic Process**

**Stochastic Process**: Family  $(X_t)_{t \in \mathbb{Z}}$  of random variables with values in  $\mathbb{R}$ 

 $\Omega \times \mathbb{Z} \to \mathbb{R}$  $(\omega, t) \mapsto X_t(\omega)$ 

- $\forall t \in \mathbb{Z}$ ,  $X_t(\omega)$  is a random variable;
- $\forall \omega \in \Omega, t \mapsto X_t(\omega)$  is a trajectory of the process.

**Example**: Gaussian white noise is a sequence of independent and identically distributed variables (i.i.d.) according to a Gaullian law  $\mathcal{N}(0, \sigma^2)$ .

Second Order process:  $(X_t)_{t \in \mathbb{Z}}$  is said of second order if  $\forall t \ X_t \in \mathbb{L}^2(\Omega, \mathcal{A}, \mathbb{P})$ . For second order process:

- Mean  $\mu_X : \mathbb{Z} \to \mathbb{R}, \ \mu_X(t) = \mathbb{E}[X_t]$
- Autocovariance  $\gamma_X : \mathbb{Z} \times \mathbb{Z} \to \mathbb{R}, \ \gamma_X(s,t) = Cov(X_s, X_t)$

# Random time series modeling

3.1 Stochastic Process

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Strongly stationary process: For all  $h \in \mathbb{Z}$  and all sequence  $(t_1, \ldots, t_n) \in \mathbb{Z}^n$ ,  $(X_{t_1}, \ldots, X_{t_n})$  and  $(X_{t_1+h}, \ldots, X_{t_n+h})$  have the same law.

**Stationary process**: A second order process is stationary if  $\mu_X$  is constant and  $\gamma_X$  is invariant by translation.

$$\forall s, t, h \in \mathbb{Z}, \quad \mu_X(t+h) = \mu_X(t) \quad \text{and} \quad \gamma_X(s,t) = \gamma_X(s+h,t+h)$$

Exercise: What implication(s) exist between strong stationarity and stationarity?

## Autocovariance and autocorrelation functions.

Let  $(X_t)_{t\in\mathbb{Z}}$  a stationary process.

Autocovariance function:

$$\gamma_X \colon \mathcal{Z} \to \mathbb{R}$$
$$h \mapsto \gamma_X(h) = \gamma_X(0, h) = Cov(X_t, X_t + h) \qquad (\forall t \in \mathbb{Z})$$

### Autocorrelation function:

$$\rho_X \colon \mathcal{Z} \to [-1, 1]$$

$$h \mapsto \rho_X(h) = \frac{\gamma_X(h)}{\gamma_X(0)} = \frac{Cov(X_t, X_t + h)}{\sqrt{Var(X_t)}\sqrt{Var(X_{t+h})}} \qquad (\forall t \in \mathbb{Z})$$

# Random time series modeling

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## Auto Regressive Moving Average (ARMA) Models

**ARMA**:  $(X_t)_{t \in \mathbb{Z}}$  admits an ARMA(p,q) representation if

$$\forall t \in \mathbb{Z}, \quad \Phi(B)X_t = \Theta(B)Z_t$$

where  $(Z_t)_{t\in\mathbb{Z}}$  is a (Gaussian) white noise and

$$\Phi(B) = I - \phi_1 B - \phi_2 B^2 \dots - \phi_p B^p \qquad \text{and} \qquad \Theta(B) = I + \theta_1 B + \theta_2 B^2 + \dots + \theta_q B^q$$

**Theorem**: If  $\Phi$  has **no** module 1 root then ARMA(p,q) has a single stationary solution

~ Rational fraction of an ARMA, depending on whether it is causal and reversible

## Moving Average (MA) Models

**MA**:  $(Z_t)_{t \in \mathbb{Z}}$  admits an MA(q) representation if it is of the second order, stationary, and solution of the recurrence equation

$$\forall t \in \mathbb{Z}, \quad Z_t = \varepsilon_t + \sum_{k=1}^q \theta_k \varepsilon_{t-k} = \Theta(B)\varepsilon_t$$

where  $(\varepsilon_t)_{t\in\mathbb{Z}}$  is a (Gaussian) white noise and

$$\Theta(B) = I + \theta_1 B + \theta_2 B^2 + \ldots + \theta_q B^q \, .$$

- q is the order of the process and  $(\theta, \sigma^2)$  its parameters
- Fully specified,
- Several representations but only one canonical representation.

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#### Exercise:

- 1. Show that  $Var(Z_t) = \sigma^2 (1 + \sum_{j=1}^q \theta_j^2)$
- 2. What about  $\gamma_Z(h)$  for h > q?
- 3. Compute  $\gamma_Z(1)$ ,  $\gamma_Z(2)$  and derive a general expression from  $\gamma_Z(h)$  for  $h\leqslant q$  20

## Auto Regressive (AR) Models

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$$\forall t \in \mathbb{Z}, \quad Z_t = \varepsilon_t + \sum_{k=1}^p \phi_k Z_{t-k} \qquad i.e. \qquad \forall t \in \mathbb{Z}, \quad \varepsilon_t = \Phi(B) Z_t$$

where  $(\varepsilon_t)_{t\in\mathbb{Z}}$  is a (Gaussian) white noise and

$$\Phi(B) = I - \phi_1 B - \phi_2 B^2 \dots - \phi_p B^p.$$

#### Theorem:

- An infinite number of second order processes verifying the equation;
- If  $\Phi$  has **no** module 1 root then AR(p) has a single stationary solution

### Auto Regressive (AR) Models

**AR**:  $(Z_t)_{t \in \mathbb{Z}}$  admits an AR(p) representation if it is of the second order, stationary, and solution of the recurrence equation

$$\forall t \in \mathbb{Z}, \quad Z_t = \varepsilon_t + \sum_{k=1}^p \phi_k Z_{t-k} \qquad i.e. \qquad \forall t \in \mathbb{Z}, \quad \varepsilon_t = \Phi(B) Z_t$$

**Exercise**: Consider  $(Z_t)_{t \in \mathbb{Z}}$  of canonical representation  $\Phi(B)Z_t = \varepsilon_t$ 

1. Show that 
$$Var(Z_t) = \sum_{i=1}^{p} \phi_i \gamma_Z(i) + Var(\varepsilon_t)$$
 and  $\gamma_Z(0) = \frac{\sigma^2}{1 - \sum_{i=1}^{p} \phi_i \rho_Z(i)}$ ;  
2. Show that, for all  $h \in \mathbb{N}^*$ ,  $Cov(Z_t, Z_{t+h}) = \sum_{i=1}^{p} \phi_i \gamma_Z(h-i) + Var(\varepsilon_t)$  and  
 $\rho_Z(h) = \frac{\sigma^2}{1 - \sum_{i=1}^{p} \phi_i \gamma_Z(h-i)}$ ;

3. Check the exponential decay of autocorrelations on an AR(1) of canonical representation  $Z_t = \phi Z_{t-1} + \varepsilon_t$ 

In practice, here are the steps we can try to follow:

- Plot the time series and graphically look for a trend or a seasonal component;
- Model the trend and seasonal component. Differentiation can be used;
- Model the remainders.